



## An exciting announcement from Community Group!

Community Group, an Associa member company, is happy to announce a *free* service available to you: **Associerge®**. Associerge® is your 24/7 virtual assistant. Is your “to-do” list constantly growing? With a few clicks on the website or a quick phone call, those items can be taken care of with the help of Associerge®.

### What can Associerge® do for you?

In a word: everything! From small tasks, such as picking up the dry cleaning and making dinner reservations – to larger tasks, like planning a vacation, or arranging a party for your son’s upcoming birthday – Associerge® can take care of it. The professional and courteous experts at Associerge® will make your life easier. Forgetting Aunt Martha’s birthday is a thing of the past. Associerge® will not only remind you to call her but will ask you two weeks ahead of time if you’d like to arrange for a gift to be purchased and delivered to her, just in time for her special day. Never forget a special event again.

Thanks to Associerge®, you now have the personal assistant you’ve always wanted. And since you live in an Associa-managed community, the **Associerge® Essential** membership has been provided to you, and all the residents within your association, at absolutely **no cost** or obligation. As your association management company, this complimentary service is simply our way of saying, “Thank you.”

Designed with you in mind, the **Associerge® Essential** menu of services includes:

- Airline arrival/departure times
- Airline tickets
- Auto detailing appointments
- Auto maintenance
- Car rental reservations
- City-specific information
- Courier service arrangements
- Cruise vacation reservations
- Dining reservations
- Dry cleaning/laundry arrangements
- Event tickets
- Fresh flower service
- Gifting services
- Golf tee times
- Ground transportation
- Hotel reservations
- Key date maintenance
- Movie times
- Nightclub reservations
- Spa reservations
- Sports scores
- Stock quotes
- Tennis court times
- Tour reservations

In a nutshell, the following member options are available:

- Essential – 25 categories, free to ALL Members and Associations
- Select – if desired, the Association pays a small fee to add an additional 65 services for free to Members
- Elements – Only have an occasional need beyond the Essentials menu? Members can access other categories at a cost of \$20/hr for the coordination of service (1 hour minimum) similar to an a la cart option.
- Urbanity – if desired, Member pays to upgrade (either individually or as a family) and has access to all categories available to the Essential and Select members with the addition of the remaining 45+ more categories.

Here is what some of our customers are saying:

*“Associerge® was able to obtain tickets to a sold-out show in my area recently. They made me a hero with my daughter. It was a great experience, and I can’t wait to use it again.” ~ San Diego, California*

*“While on a business trip, I had the opportunity to leave earlier than expected. With one call to Associerge®, I was able to change my flight; cancel my hotel reservations; arrange transportation home and advise my family of my early arrival...all from my car. Wow! Associerge®, you are my lifesaver.” ~ Atlanta, Georgia*

### How do I get started?

To get started, simply visit your management company’s website at <http://www.communitygroup.com> and click the Associerge® link. Or call toll-free 800.560.9015, 24 hours a day. All you’ll need is your community name and your account number, found on your payment coupon or billing statement. Not sure of your account number? Call Community Group at 804.270.1800 we’ll be happy to help you locate it.

Sincerely,

Scott Meardon CMCA, PCAM  
President/CEO

